

GIFTS

& decorative accessories

A Return to **RESORTS**

**VENDORS TALK
2022 TRENDS**

**SPECIAL SECTION:
MARKET STUDY GUIDE**

- EST. 1917 -
DECEMBER 2021
- VOL. 122, NO. 11 -

SHOW PREVIEWS

WINTER MARKETS

JANUARY 2022

DALLAS

Dallas Total Home & Gift Market

Jan. 5-11

Dallas Market Center

dallasmarketcenter.com

Show Hours: 8:30 a.m. – 6 p.m.

Highlights:

- The first market of the new year will include more than 50 new and expanded showrooms as well as important brands debuting inside permanent showrooms across the marketplace. Among more than 1,000 permanent showrooms from gift and home, housewares and gourmet, holiday and floral to lighting and fashion, Dallas Market Center is welcoming new brands and supporting the expansion of long-time partners inside the total lifestyle marketplace. In addition to the Total Home and Gift Market, other trade events this winter offer buyers a safe and welcoming marketplace. Events include Apparel & Accessories Market (Jan. 11-14); Lightovation: Dallas International Lighting Show (Jan. 6-9 with Jan. 5 as a preview day); KidsWorld (Jan. 11-14); WESA's International Western/English Apparel & Equipment Market (Jan. 13-16) and AETA International Tradeshow (Jan. 13-16).

ATLANTA

Atlanta Market

Jan. 11-18

AmericasMart

atlantamarket.com

Show Hours: 9 a.m. – 6 p.m.

Highlights:

- Atlanta Market reignites its market programming with a series of more than 10 at-market seminars, cooking demonstrations, industry celebrations, product displays, photo ops and more. Additionally, the Atlanta Market Demonstration Kitchen will once again resume four days of live cooking classes.
- Juniper Commerce, IMC's new B2B wholesale buying platform, will host Atlanta Market's Kickoff Party as well as photo ops, product displays, giveaways and opportunities for buyers to engage with the new program and sign up. Juniper Commerce also will welcome suppliers to its showroom in Building 1, Floor 9.
- The temporary exhibits grow again, showcasing more than 3,000 lines in 33 categories in 10 exhibit halls across Buildings 1, 2 and 3. Of note, High Design returns to its

former Building 2, Floor 1 location as a design-driven entry point to the Building 2 gift offerings.

- Showroom remerchandising in Building 1 continues to refine the home décor buying experience with new brands as well as expansions and reinvestments across 10 floors.

Events:

Wednesday, Jan. 12

Five Smartphone Tips to Elevate Your Brand

14-9-D, Building 1, Floor 14

10-11 a.m.

Join Linda Holt of Linda Holt Creative as she shares clear, actionable steps to immediately improve smartphone photos. Attendees will learn how to use a smartphone more like a DSLR camera, discovering tips to get straight lines, the best strategy for mastering the lighting, what to avoid when taking images of people and two must-have smartphone photo-editing apps.

Thursday, Jan. 13

Wintertime Comfort Food

Demonstration Kitchen, Building 2, Floor 8

2-3 p.m.

Nick Leahy, chef and founder of The Usual, shows how to make spiced braised Georgia beef served with a hearty rye gnocchi alongside seasonal vegetables and vegetable soubise.

Friday, Jan. 14

Ahead of the Curve, East Coast Edition

14-9-D, Building 1, Floor 14

10-11 a.m.

Retailers and interior designers looking to get "Ahead of the Curve" will see an exclusive preview of what's new and next in the home design and décor space. Join Luxe Interiors + Design's Market Editor as they explore emerging design trends and new product inspirations with accomplished interior designers Evan Millard, Ashley Ross, Lia Shin and April Tomlin.

Saturday, Jan. 15

Five Methods to Grow Your Instagram Following

14-9-D, Building 1, Floor 14

10-11 a.m.

Learn the five methods that have been tried and tested and resulted in big gains to help grow Instagram audiences, no matter if you have 200 or 200,000 followers. Erin Phillips, founder and CEO of Pinckney Palm, has worked with everyone from Fortune 200 companies like Capital One to small businesses in diverse industries over 11 years to operate social-media strategies with more efficiency and less stress.

SHOW CALENDAR

WINTER MARKETS

DECEMBER 2021 | JANUARY 2022

DECEMBER

10-12 **KISSIMMEE, FLA.**
Florida Jewelry & Resort Expo
 Osceola Heritage Park Exhibition Building
gtshows.com/florida-jewelry-apparel-expo

10-12 **GONZALES, LA.**
Helen Brett Holiday Market
 Lamar-Dixon Expo Center
helenbrettexhibits.com

JANUARY

5-7 **ORLANDO, FLA.**
Surf Expo
 Orange County Convention Center
surfexpo.com

5-11 **DALLAS**
Total Home & Gift Market
 Dallas Market Center
dallasmarketcenter.com

6-9 **DALLAS**
Lightovation
 Dallas Market Center
dallasmarketcenter.com

11-13 **LAS VEGAS**
Halloween Party Expo
 The Mirage
halloweenpartyexpo.com

11-14 **DALLAS**
Apparel & Accessories Market and KidsWorld
 Dallas Market Center
dallasmarketcenter.com

11-18 **ATLANTA**
Atlanta Market
 AmericasMart Atlanta
atlantamarket.com

13-16 **DALLAS**
AETA International Trade Show and WESA's International Western/English Apparel and Equipment Market
 Dallas Market Center
dallasmarketcenter.com

16-19 **LOS ANGELES**
LA Market Week & LA Kids Market
 California Market Center
californiamarketcenter.com

16-21 **LOS ANGELES**
LA Mart Winter Market
 The Reef
lamart.com

18-22 **SEATTLE**
Seattle Market Week
 Seattle Mart
seattlemart.com

19-21 **ANCHORAGE, ALASKA**
Alaska Wholesale Gift Show
 Dena'ina Convention Center
alaskagiftshow.com

23 **PAROQUET SPRINGS, KY.**
Louisville Gift Show
 Paroquet Conference Centre
rosehillgiftshows.com

23-25 **CHICAGO**
Gift at StyleMax
 theMART
stylemaxonline.com

23-27 **LAS VEGAS**
Las Vegas Market
 World Market Center
lasvegasmarket.com

Note: In most cases, shows are open to the trade only. Dates listed are provided by show managements. Before traveling to an event, however, please verify the particulars with the organizer by calling or visiting the website. International contacts are preceded with 011.